# **Smith**Nephew

## **Sports Medicine Sales Rep.**

#### Sales Activities

- Local Strategy Execution
- Financial targeting of the region and following up its progress throughout a year
- Taking care of daily business of distributors including managing inventory level, supplying, regulation and compliance
- Building up new product introduction plan
- Collaborating with ProfEd and Marketing to meet the qualitative and quantitative expectation of the company
- Probing competitors' activities to know the market insight and dynamics
- Key Customer Management
- Visiting key opinion leaders in the region regularly
- Designing regional event and congress to get aligned with the company strategy
- Introducing new and key solutions to the society
- Tracing in-market sales to collect market share info

#### Channel Management

- Building good rapport with key distributors in the region
- · Assessing existing distributor and finding alternatives if necessary
- Communicating with distributors in various issues and resolving them
- Executing improvement and upgrade plan in each channel

#### Job Requirements

- Recent graduate or 1~3 years of experience in healthcare industry
- Good communication skill with HCPs and distributors
- Basic computer skills especially Microsoft Office
- Willingness to travel in specific region
- · Good work ethics

### **Guidelines for Applicants**

• 전형 방법 : 1 차 서류전형

2 차 면접전형

• 제출 서류 :국문/영문 이력서(연락 가능 전화번호 명기) - 각 1 통

국문/영문 자기소개서 - 각 1 통

(각종 증빙서류는 서류전형합격자에 한해 추후 제출)

\*\* 파일명: SPM Sale Rep 지원자 OOO

• **접수 마감** : 채용 시 까지

• 접수 방법: Recruitment.sn@smith-nephew.com